

GENRE

Period crime drama Romance

THEMES

Love, Family, Trust, Betrayal

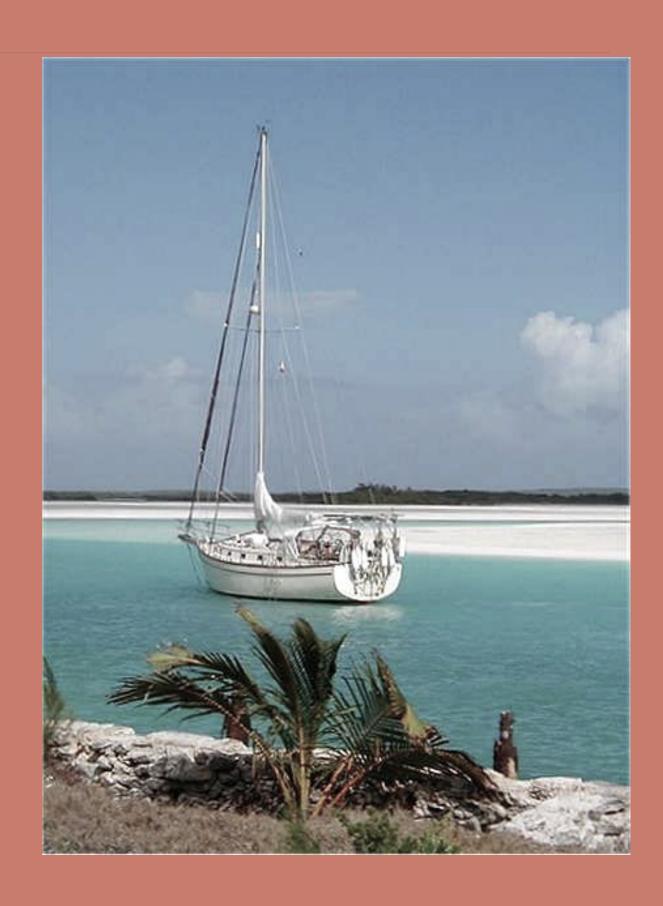
TARGET

Women 25+ Men 18-35



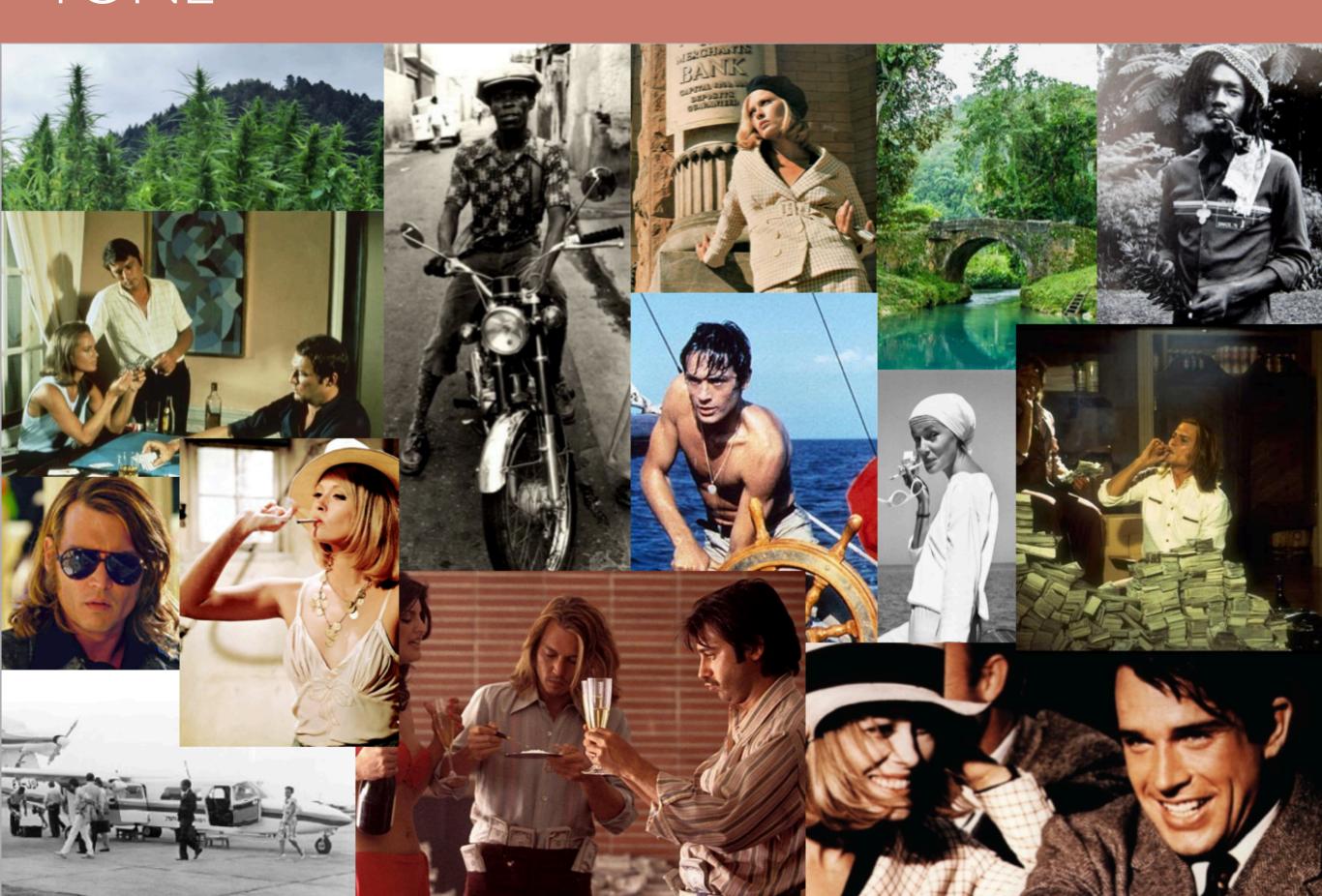
THE GOAL

- Raise equity + Presell select territories
- Shoot in Jamaica and Canada.
 Post in the UK, taking advantage of co-production treaties, crews and incentives
- Festival run + Worldwide platform release



TONE

BONNIE & CLYDE + BLOW SET IN THE CARIBBEAN



CAST GOALS

DIANA



Margot Robbie Australia (Mary Queen of Scots, I, Tonya, Suicide Squad)

ACE

Will bolster the authenticity with a Jamaican unknown.



Sarah Gadon Canada (Alias Grace, Belle, A Dangerous Method)



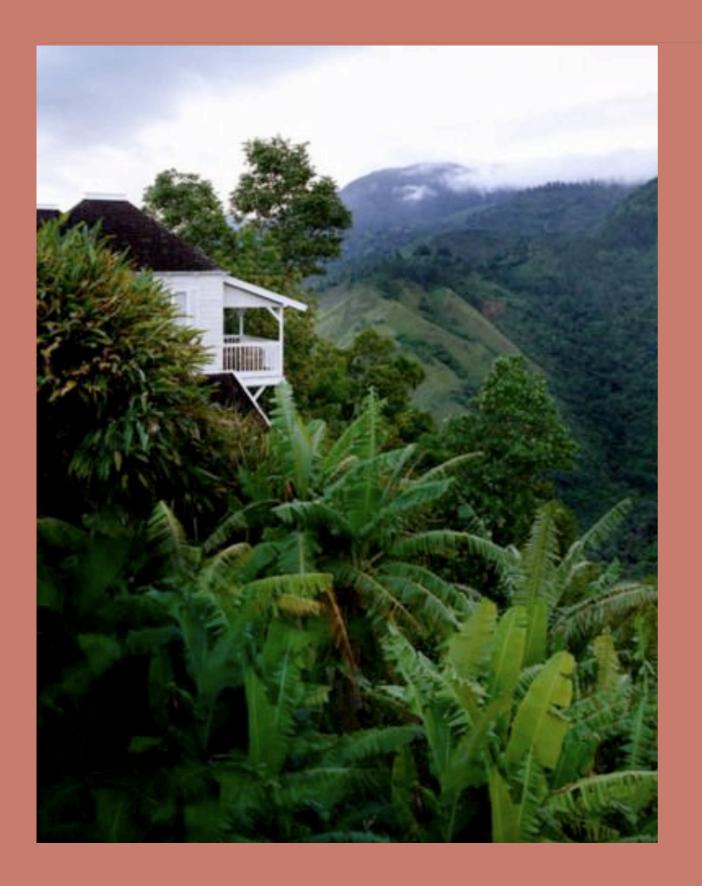


Joe Alwyn U.K. (The Favorite, Billy Lynn's Halftime Walk)



William Mosley U.K. (The Royals, Narnia Series)

MARKETING STRATEGY

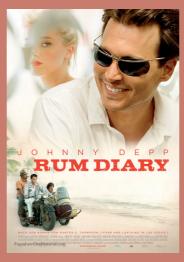


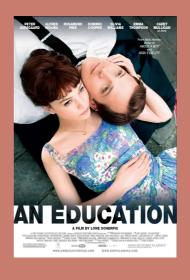
Sexy, Strong, Glamorous, Dangerous

- Colorful campaign capitalizing on Jamaica's cultural cachet with billboards in key cities
- Leverage "inspired by true events" with an exclusive Vanity Fair interview with "Diana" while still keeping her identity concealed
- Capitalize on the Rock & Roll/ Reggae legacy with Glastonbury/ Island Outpost partnerships

COMPS/ SCENARIOS











IN MILLIONS USD	A UNITED KINGDOM	THE RUM DIARY	AN EDUCATION	PIRATE RADIO	BROOKLYN
Domestic BO	3.9	13.1	12.6	8	38.3
Intl. BO	9.9	10.8	13.5	28.3	23.75
WW Cume BO	13.8	23.9	26.1	36.3	62